



Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Sample Career Specialties/Occupations	<ul style="list-style-type: none"> ◆ Video Systems Technicians ◆ Video Graphics, Special Effects, and Animation ◆ Audio-Video Designers and Engineers ◆ Technical Computer Support Technicians, State, Film, Video, and DVD ◆ Audio-Video System Service Technicians ◆ Audio Systems Technicians 	<ul style="list-style-type: none"> ◆ Graphics and Printing Equipment Operators ◆ Lithographers and Platemakers ◆ Computer Typography and Composition Equipment Operators ◆ Desktop Publishing Specialists; Web Page Designers 	<ul style="list-style-type: none"> ◆ Commercial Photographers, Digital, Still, Video, Film ◆ Interior Designers, Commercial/Residential and Home Furnishings coordinators ◆ Graphic Designers, CAD Technicians, and Fashion Illustrators ◆ Textile Designers ◆ Commercial Artists, Illustrators, and Artists, all Media ◆ Curators and Gallery Managers ◆ Fashion Designers 	<ul style="list-style-type: none"> ◆ Production Managers, Digital, Video, Stage ◆ Cinematographers, Film/Video Editors ◆ Dancers ◆ Play Writers, Screen Writers, Screen Editors, Script Writers ◆ Directors and Coaches, Performers, actors, Musicians ◆ Make-Up Artists and Costume Designers ◆ Stagecraft Designers, Lighters, Sets, Sound Effects, Acoustics, Painters ◆ Composers, Conductors, and Music Instructors 	<ul style="list-style-type: none"> ◆ Audio/Video Operations, Control Room Technician ◆ Station Managers and Radio & TV Announcers ◆ Publishers, Editors, and Journalists and Reporters, Print, Broadcast, Other ◆ Broadcast Technicians 	<ul style="list-style-type: none"> ◆ Telecommunication Technicians ◆ Telecommunication Equipment, Cable, Line Repairers/Installers ◆ Telecommunication Computer Programmers, and Systems Analysts
Pathways	Audio and Video Technology and Film	Printing Technology	Visual Arts	Performing Arts	Journalism and Broadcasting	Telecommunications
Occ. Area	<p>Occupational Area Knowledge and Skills</p> <ul style="list-style-type: none"> ◆ Academic Foundations ◆ Communications ◆ Problem Solving and Critical Thinking ◆ Information Technology Applications ◆ Systems ◆ Safety, Health and Environmental ◆ Leadership and Teamwork ◆ Ethics and Legal Responsibilities ◆ Employability and Career Development ◆ Technical Skills 					